

Local SDG Club Takes a Green Step Forward: Distributes Cloth Bags to Promote Sustainability

In a bid to promote environmental sustainability and reduce plastic waste, the SDG Club Aggarwal College Ballabgarh dedicated to advancing the United Nations Sustainable Development Goals (SDGs), took a significant step by distributing cloth bags to the community on 7 August 2023 in the college campus. With a focus on SDG Goal, the club organized a cloth bag distribution event under the able guidance of Principal Dr. Krishan Kant who said that reducing the carbon footprints is the key responsibility of the academia and we all must join together in this initiative. The event garnered attention from students and teachers who were eager to join the movement towards a greener future. The initiative aligns perfectly with the broader agenda of the SDG framework, which aims to address global challenges such as poverty, inequality, climate change, environmental degradation, peace, and justice. By distributing cloth bags, the club hopes to reduce the use of single-use plastic bags and raise awareness about the harmful impact of plastic pollution on the environment. Dr. Manoj Shukla, convenor of the club highlighted the importance of small actions in contributing to a larger change.

The initiative was supported by a group of altruists from the NGO Bharat Vikash Parishad Greater Faridabad that included Vice-president Mr. Giriraj Maheshwari, Ms. Preeta Ahuja and members of BVP. They stated, "Our mission is to create a more sustainable and equitable world. The simple act of using cloth bags instead of plastic ones might seem small, but it can collectively make a huge difference in preserving our planet for future generations." The event saw enthusiastic participation from volunteers, club members, and coordinators that supported the initiative. Participants not only received cloth bags but were also educated about the negative consequences of plastic pollution and the benefits of adopting eco-friendly alternatives.